

AMENDMENTS TO THE CLAIMS

1. (Cancelled)

2. (Currently amended) A product retention package having an internal cavity in which a product is positioned, characterized in that:

at least one layer of a product packaging material is sealed to form the internal cavity for receiving a the product;

at least one retention means positioned in a predetermined position ~~relative~~ into the cavity;

where the at least one retention means restricts movement of the product across a location within the cavity to maintain the position of the product positioned in the cavity distal from a location at which the product package is opened ~~and~~;

wherein the at least one retention means is selected from the group consisting of

(i) a sealed portion of the product ~~package~~ packaging material extending from the sealed periphery formed about the cavity and into the cavity bisected by the location for opening the product package;

(ii) one or more sealed portions of the product ~~package~~ packaging material separate and internal to the periphery formed about the cavity;

(iii) one or more openings through the product ~~package~~ packaging material and sealed along their periphery located internal to the periphery formed about the cavity; and

wherein the location of the at least one retention means is the location for opening the product package.

3. (Previously presented) The product package of claim 2, wherein sealing is accomplished by means selected from the group consisting of heat, ultrasound, laser and adhesives.

4. (Currently amended) The product package of claim 2, wherein the at least one layer of a the product packaging material being sealed to form an internal cavity for receiving a product is self-sealing.

5. (Currently amended) The product of claim 2, wherein the at least one layer of product packaging material being sealed to form an internal cavity is selected from the group consisting of polyethylene, polyester, polypropylene, polyurethane, polyoflefin, polyvinyl alcohol, polyvinyl chloride, polyvinylidene, polyamide, vinyl acetate resins, BAREX, ethylense ethylene/vinyl acetate copolymers, ethylene/ethyl acrylate copolymers, metal vapor deposited films or sheets, rubber sheets or films, expanded synthetic resin sheets or films, non-woven fabrics, knitted fabrics, other fabric, clothes, foils and papers.

6. (Previously presented) The product package of claim 2, wherein the at least one layer of product packaging material being sealed to form an internal cavity is opaque.

7. (Currently amended) The product package of claim 2, wherein the location at which the product package is opened is identified on the outside of the package.

8. Canceled.

9. (Previously presented) The product package of claim 2, wherein the location for opening the product package is severed with the aid of a mechanical means to open the package.

10. Canceled.

11 (Previously presented) The product package of claim 2, wherein the product is a planar transdermal delivery system.

12. (Previously presented) The product package of claim 2, wherein the at least one layer of product packaging material being sealed to form an internal cavity is formed into a pouch sealed along the entire periphery.

13. (Currently amended) The product of claim 12, wherein the location for opening the product package traverses a first edge of the sealed periphery, through the cavity, and then through the a second edge of the sealed periphery.

14. (Currently amended) The product package of claim 2, wherein the product packaging material ~~being sealed to form an internal cavity for receiving a product~~ further comprises an outer product packaging material layer affixed to the an inner product packaging material layer.

15. (Currently amended) The product package of claim 14, wherein the inner product packaging material layer is self-sealing and the outer product packaging layer is selected from the group consisting of oils, polyethylenes, polyesters, vinyl acetate resins, ethylene/vinyl acetate copolymers, polyvinyl chloride, woven and non-woven fabrics, cloths and papers.

16. (Currently amended) The product package of claim 14, wherein the outer product packaging material layer is affixed to the inner packaging material layer by means of an adhesive.

17 (Currently amended) The product package of claim 14, wherein the at least one retention means comprises a sealed potion between the inner and outer product packaging material layers.

18. (Previously presented) The product package of claim 2, wherein the product package is tear-resistant.